



Dear Friend,

I am with the Treasure Valley Dairy Goat Association. We are hosting the 2012 American Dairy Goat Association Convention ([www.adga.org](http://www.adga.org)) at The Riverside in Boise on October 13-20, 2012.

The American Dairy Goat Association (ADGA), with over 10,000 members, is the largest dairy goat registry in the United States. The annual week-long event usually hosts between 300 and 500 dairy goat breeders and enthusiasts from across the U.S., Canada and a number of other countries. Conventions focus on a wide variety of educational programming, with daily speakers, seminars and clinics along with an extensive vendor area and hospitality room. For the first time in ADGA's 108 year history, Idaho has been chosen to host the convention.

This letter and attached form is for the reservation of booth space in the various vendor areas at the American Dairy Goat Association 2012 Annual Convention in Boise, Idaho

You are receiving this letter because you are a sponsor, or a presenter, or you expressed an interest in becoming a vendor at the convention. All groups requiring booth space will be referred to as vendors and should fill out and return the attached form.

Set up will be on Saturday, October 13, 2012, beginning at 8:00 AM. Tear down and check out for booths are at 5:00 PM on Friday, October 19, 2012. Daily visiting/shopping time is 8:00 AM-5:00 PM.

The cost for Breed Clubs is \$50.00 per booth space. Cost for sponsors/presenters is per your agreement with ADGA. Cost for all others is \$100.00 for the first booth space, \$50.00 for additional booth spaces. This cost is for the entire week.

ADGA definition of booth space is: " A table unit is best described as 60 sq. ft. of floor space (6'x10') with a standard 8' skirted table and two folding chairs. All users are expected to respect the floor space of adjacent areas and carefully store all items within their own area. Two small vendors may share one table. (In this specific instance, only one person should make the application.)" The hotel will provide skirting, and tablecloths. There will be no additional charge for electricity requests.

To help with your planning, the ADGA committee expects to have ~400 attendees from across the country. If you are shipping materials, contact The Riverside, Boise 1-208-343-1871, for instructions.

Regarding raffles: Idaho law allows raffles. If the combines raffle prize(s) is valued at less than \$1000 no notification to the State is required. Any raffle prize with a value over \$1000, monies raised must be notified to the state raffle commission. Each groups raffle is an independent raffle, and the prize values is calculate for each group (not the total value of all raffles at the convention). ALL raffles will need to start drawing at 3pm on Friday and end by 5pm on Friday. This allows any convention attendees the opportunity to be available at the time of the raffle.

Please complete the attached reservation form and return it to me. Send all monies directly to ADGA. Contact them for instructions.

Thank you for your willingness to be a vendor at the ADGA 2012 Convention. If you have any questions regarding the convention or sponsorships, please contact me at 208-495-2395, or email me at [cntabe@clear.net](mailto:cntabe@clear.net) . I look forward to speaking with you.

~Tina

## TVDGA/ADGA 2012 Convention Booth Reservation Request

Requests will be given every consideration; however, final determination on requests and booth placements will be made by the ADGA Convention Committee.

If more than one group is sharing a booth, information for each must be included on the same form. Do not send separate forms. If you are sending separate payments, the booth is not reserved until all have paid.

1) Company/Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Are you a convention sponsor? YES NO

2) Type of Booth: Commercial Vendor Breed Club Educational/Informational

Description of Booth Activity:

3) Number of Booth Spaces Requested \_\_\_\_\_

Size of each space is approximately 60 sq. ft. of floor space (6'x10') with a standard 8' skirted table and two folding chairs.

4) Breed Clubs @ \$50.00/week for each table.

Sponsors/Presenters: Per ADGA agreement

All Others: First Booth @ \$100.00/week Each Additional Booth @ \$50.00/week

Please send payment for booth space directly to ADGA. Contact them for instructions.

5) Spaces with electricity will be allocated first to sponsors and then to all others on a first requested basis. There is no additional charge for electricity.

Are you requesting electricity? YES NO

6) Additional Requests (i.e. handicapped accessible, close to another vendor, etc.)

Mail form and monies to:

American Dairy Goat Association

P.O.Box 865

Spindale, NC

28160